



COOLIDGE
UNIFIED SCHOOL DISTRICT #21



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Student Centered, Community Connected.

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Strategic Action Plan 2021

INTRODUCTION

Coolidge Unified School District
District Office
450 N. Arizona Blvd.,
Coolidge, Arizona 85128

Greetings!

As the Coolidge Unified School District (CUSD) Superintendent, I thank you for reviewing the developed 2021 Strategic Action Plan. This plan was created to set the focus and provide for systematic implementation of the goals set forth. The plan identifies four major goal areas with commitments, strategies, and action steps, providing a framework for CUSD over the upcoming years that will maximize student achievement district-wide.

CUSD's vision is inspired by a mission and is shaped by our core values. This plan reflects the dedication and determination of our teachers, support staff, administrators, parents, and community to work together to prepare our students for the future.

As CUSD continues to work towards the achievement of the goals related to the Strategic Action Plan, key strategies will be reviewed annually by the CUSD Development Committee. Modifications can/will be made in response to current trends, availability of resources, and changing of the District's beliefs as defined by the CUSD Governing Board.

Dawn Dee Hodge

CUSD Superintendent



WELCOME

ABOUT US



Vision

Successful Students;
Premier Schools;
Educational Excellence.

Mission

Coolidge Unified School District is committed to providing comprehensive academic and social learning in a safe and positive environment for all students.

Core Values

Commitment to Excellence

We are committed to providing a premier learning environment for all.

Credibility and Accountability

Maintain credibility by conducting ourselves with integrity and demonstrating accountability for student learning, ethical conduct, and adherence to mandates, policies, and procedures.

Community of Relationships

Value creating and maintaining meaningful relationships among students, families, teachers, staff, and community partners.



Successful Students

Achieve academic excellence
Implement a robust technology integration model
Prepare all students to graduate on time
Improve educator effectiveness and instructional



Premier Schools

Be the premier school of choice for Coolidge families



Effective Staff

Create a positive, effective and responsive organization



Use of Resources and Facilities

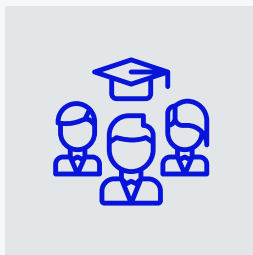
Generate and utilize resources to integrate technology in classrooms

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**Successful Students;
Premier Schools;
Educational Excellence.**
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GOVERNING BOARD OF EDUCATION

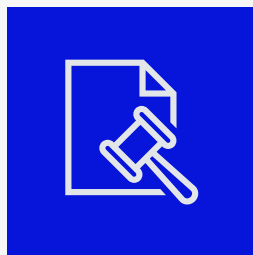
The District is to provide comprehensive, success-oriented learning activities for young people in our schools. These opportunities must be designed to develop the person's potential in the areas of academic ability and vocational awareness, cultural appreciation, physical well-being, social development, and community contribution.

We believe:



Students

Students are the number-one priority.



Policies

The Board conveys the education needs and desires of the community to the District and establishes policies accordingly.



Excellence

The Board maintains high expectations for the District and themselves in working toward excellence.

CUSD BOARD MEMBERS





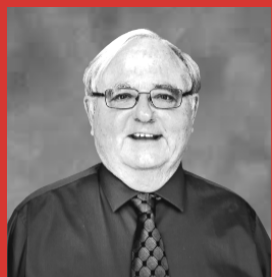
Meet our Governing Board!



President



Michael Flores, II

 District Office
450 N. Arizona Blvd., Coolidge, AZ 85128
 michaelfloresii@gmail.com



Vice President



Keith Seaman

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Member



Kris Gillespie

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Member



Linda Heath

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Member

Diana Guerrero

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DEVELOPMENT COMMITTEE



Meet our committee!



Superintendent

Dawn Dee Hodge

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450 N. Arizona Blvd., Coolidge, AZ 85128
- ✉️ dawn.hodge@coolidgeschools.org
- ☎️ (520) 723-2040 Ext. 2041



Director of Business Services

Alyssa Garrett

- 📍 District Office - Business Services
450 N. Arizona Blvd., Coolidge, AZ 85128
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- ☎️ (520) 723-2040 Ext. 2221



Director of Curriculum

Jessica Miller

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450 N. Arizona Blvd., Coolidge, AZ 85128
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- ☎️ (520) 723-2040 Ext. 2211



Director of Human Resources

Ben Armstrong

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450 N. Arizona Blvd., Coolidge, AZ 85128
- ✉️ ben.armstrong@coolidgeschools.org
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Director of Plant Operations

Dan McWilliams

- 📍 Plant Operations - Transportation/Support Services
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- ✉️ daniel.mcwilliams@coolidgeschools.org
- ☎️ (520) 723-2040 Ext. 2068

DEVELOPMENT COMMITTEE



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Director of Special Services

Aaron Porianda

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- 📞 (520) 723-2040 Ext. 2061



Secondary Principal

Tres Chapman

- 📍 Coolidge High School & Junior High
684 W. Northern Ave., Coolidge, AZ 85128
- ✉ tres.chapman@coolidgeschools.org
- 📞 (520) 723-2304 Ext. 2302



Secondary Principal

Marc Bruno

- 📍 Coolidge Alternative Program & Virtual Academy
800 N. 9th St., Coolidge, AZ 85128
- ✉ marc.bruno@coolidgeschools.org
- 📞 (520) 723-2115 Ext. 2310



Elementary Principal

Jessie Arroyos

- 📍 Heartland Ranch Elementary
1667 W. Caroline St., Coolidge, AZ 85128
- ✉ jessie.arroyos@coolidgeschools.org
- 📞 (520) 424-2100 Ext. 2102



Elementary Principal

Vickie Williams

- 📍 West Elementary
460 S. 7th St., Coolidge, AZ 85128
- ✉ vickie.williams@coolidgeschools.org
- 📞 (520) 723-2702 Ext. 2701

SUCCESSFUL STUDENTS



Academia

Achieve academic excellence by delivering a high-quality education to every student aligned with the Arizona College and Career Readiness Standards (ACCRS) as measured by an increase in reading and math scores.

Academic Excellence

Realignment of Beyond Textbooks to ensure we meet the needs of students through implementation.	Annually
Support explicit, direct instruction that is systematic, sequential, and cumulative.	Ongoing
Implement Response to Intervention framework with fidelity.	Ongoing

Curriculum and Grade Level Expectations

Revise K-3 Move on When Reading Plans.	Annually
Review/revise master schedule based on student needs for appropriate common planning times.	Annually
Adopt Board Policies that articulate core philosophy.	In Progress
Grade level brochures that are updated annually and dispersed quarterly.	Ongoing
Use National Institute of Excellence in Teaching (NIET) and the DuFour Critical Questions.	Ongoing

Involve and Value All

Use modified Epstein Model of Family Engagement at elementary schools.	Ongoing
Meet all students' social/emotional needs by providing integrated Social and Emotional Learning (SEL).	Ongoing

SUCCESSFUL STUDENTS



Integration

Implement a robust technology integration model for the transformational use of technology for teaching and learning.

Curriculum and Instruction

Provide immersive, engaging, student-centered, inquiry and problem-based instruction.	Ongoing
Continue to embed STEM (Science, Technology, Engineering, Mathematics), emphasis on technology, at the elementary level.	Ongoing

Flexible Learning Environments

Learning environments that are optimal for innovative and collaborative use of technology.	Ongoing
Alignment of professional development and technology integration.	Ongoing
Deployment of 1:1 technology for students and staff.	Ongoing
Ensure all students have equal accessibility to technology.	Ongoing
Provide education for the 1:1 integration and implementation.	Ongoing

Organizational Structure

Update and enhance technology infrastructure.	Complete
Identify roles to enhance district support for technology integration and implementation.	Complete
Update websites at school levels.	Ongoing

SUCCESSFUL STUDENTS



Graduates

Prepare all students to graduate on time and to perform at or above grade level.

Numerical Fluency and Problem-Solving

Refine and expand the computational fluency model to increase student achievement.	Complete
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Early Childhood

Provide various supports to enhance and advance math and reading.	Complete
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Expand early literacy.	Ongoing
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Interventions and Resources

Ongoing professional development that supports core instruction, Gifted Education, Response to Intervention, and curriculum implementation.	Ongoing
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Integration of arts into curriculum to strengthen acquisition and retention of standards.	Ongoing
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Ensure successful transitions between campus levels, including West to Heartland.	Ongoing
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Improve support to above grade level learners.	Complete
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Ensure special needs and life skills students receive consistent access to curriculum and appropriate services and support.	Ongoing
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High School Courses

Array of course offerings and programs to fit individual student interests.	Ongoing
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Continue to update High School Course Catalog by November, annually.	Ongoing
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On-time graduation support and dropout prevention efforts.	Ongoing
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Promote course offerings while educating about career and college paths.	Ongoing
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SUCCESSFUL STUDENTS



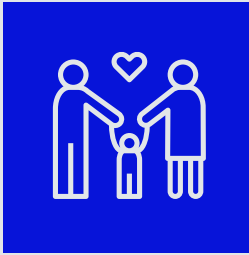
Effectiveness

Improve educator effectiveness and instructional strategies (including the effective use of data) to increase student achievement.

Innovative Professional Learning

Master Teachers.	Ongoing
Master Teachers providing monthly trainings.	Ongoing
National Institute of Excellence in Teaching Best Practice Model.	Annually
Research best practices and district needs through a variety of data sources.	Ongoing
Demonstrations for Contributions to Learning	
Use internal/external data and Comprehensive Needs Assessment to determine professional development needs for all sites.	Ongoing
End-of-Course assessments for untested courses using Student Learning Objectives (SLO) process.	Ongoing
Maintain use of Educational Non-Verbal Yardstick (ENVoY) at sites.	Ongoing
Provide high-quality professional development.	Ongoing

PREMIER SCHOOLS



Families

Be the premier school of choice for Coolidge families.

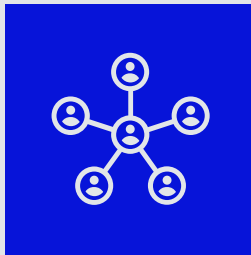
Internal and External Stakeholders

Promote and market culture of each campus.	Ongoing
District wide Safety Plan and training.	Ongoing
Stabilize and work toward expanding enrollment district-wide.	Ongoing

Community Partnerships

Work with to define, promote, expand and market programs.	Ongoing
Learning culture that inspires innovation and excellence.	Ongoing
Include action steps of Equity Plan once developed.	Ongoing
Cultural Survey done at the beginning and end of each year.	Ongoing

EFFECTIVE STAFF



Organization

Create a positive, effective, and responsive organization.

Customer Service and Employees

Provide excellent customer service in interaction with campus and district staff.	Ongoing
Strengthen internal communications.	Ongoing
Transparent, accurate, and accessible information.	Ongoing
Pursue competitive wages and benefits.	Annually
Recruitment marketing to include websites, agencies, universities, and recruitment fairs.	Ongoing
Develop and conduct staff surveys and exit interviews.	Annually
Mentoring program for developing teachers new to the profession and district.	Complete
Keeping site principals focused on classroom instruction.	Ongoing
Effective evaluation systems for all employee groups.	Annually

EFFECTIVE USE OF RESOURCES AND FACILITIES



Technology

Generate and utilize all resources to integrate technology in classrooms.

Deploy Technology

Type and quantity of technology for classroom placement.	Ongoing
Proper support for classroom technology.	Annually



Monies

Increase money spent in classrooms.

Funding Availability

Investigate ways to generate additional alternative revenue.	Ongoing
Energy conservation district wide to ensure McKinstry goals for energy savings.	Ongoing



Facilities

Maintaining and updating district facilities, structures, transportation and food and nutrition services.

Bond Monies

Provide and maintain safe schools, facilities, transportation, and food and nutrition services.	Ongoing
Methods to communicate status updates for work orders to staff.	Ongoing



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